Learning study is a collaborative action research approach which aims to improve the effectiveness of student learning by enhancing the professional competence of teachers through joint construction of pedagogical content knowledge by teachers to help students to learn specific objects of learning. It provides an authentic learning experience for teachers through an inquiry process, to help them take students’ prior knowledge into account in lesson planning so as to create an authentic learning environment for students (Brown, Collins & Duguid, 1989). This paper explains how learning study incorporates in its design and implementation the principles for a high quality of learning proposed by an Organization for Economic Co-operation and Development (OECD) project entitled Innovative Learning Environments (ILE), and analyzes the critical conditions that supported its development in school organizations and the education system. It also describes how learning study could integrate the factors for building innovative learning environments and put them into practice in schools and in a professional learning network in the education system.

1. Introduction

It is generally believed that effective learning depends on the availability of an authentic learning environment which facilitates the learning process, and this has been an important research agenda in education. An OECD project conceptualized the factors for developing an innovative learning environment into four dimensions for enhancing student learning; namely, the student as a learner, the teacher as a learning professional, resources and facilities for learning, and the content of learning (Dumont & Istance, 2010). The findings identified several factors necessary for creating such an environment, including employing formative assessment for effective learning (Wiliam, 2010), capitalizing on collaborative learning (Slavin, 2010), addressing the prior knowledge of the learner to tackle individual differences in students (Mayer, 2010), using an inquiry approach to learning (Barron & Darling-Hammond, 2010), and developing a kernel for implementing innovation from visionary models to everyday practice (Resnick et al., 2010). It has been argued that an authentic learning environment which incorporates these factors as scaffolds can move students to new levels of development.

Since each of the above factors was studied separately, their integration and practice in real classrooms and dissemination of that experience to teaching communities are still a big challenge to educators and teachers. Each factor may seem theoretically sound when considered in isolation, but in practice the different factors may interact and contradict each other. In this paper, we show how learning study can integrate all these factors to create an impact on student learning in real classroom situations and suggest
some strategies to create a professional learning community in the school organization. As Stigler and Hiebert (1999) point out, the best way to avoid the theory-practice gap is to study actual lessons.

2. Lesson study as a collaborative platform for improving teaching and learning

‗Jugyou kenkyuu‘, which is a method of teachers‘ professional development, has a long history in Japan (Yoshida, 1999; Watanabe, 2002). After Stigler and Hiebert published their findings in the Third International Mathematics and Science Study (TIMSS) (Stigler & Hiebert, 1999), and presented this method as the reason why Japanese students do very well in TIMSS and other comparative studies, ‗Jugyou kenkyuu‘, which they renamed as ‗lesson study‘, became widely known. For the past ten years, lesson study has been spreading rapidly in different countries, and there is growing evidence to suggest that it can enhance instructional improvement and student learning.

Lesson study is seen as a kind of action research and professional development activity in which teachers collaborate to create effective lessons and examine their own practice (Fernandez, 2002; Lewis, 2002). A lesson study involves a group of teachers meeting regularly for from a few months to a year to work on the design, implementation, testing and improvement of one or several research lessons (Stigler & Hiebert, 1999). The focus of the research lesson lies in a specific teacher-generated problem, goal or vision of pedagogical practice, which is carefully planned in collaboration with one or more colleagues, observed by other teachers, recorded for analysis and reflection, and discussed by all the members of the lesson study group, other colleagues, administrators or invited commentators (Lewis, & Tsuchida, 1998). The concrete steps of a lesson study, which are considered to be able to bring about increased professional knowledge and skills, are as follows:

- Defining and researching a problem
- Planning the lesson
- Teaching and observing the lesson
- Evaluating the lesson and reflecting on its effect
- Revising the lesson
- Teaching and observing the revised lesson
- Evaluating and reflecting a second time
- Sharing the results (Stigler & Hiebert, 1999)

It is well known that the adaptations of any imported innovations will have a life of their own. Thus, attempts to adapt the practice of ‗Jugyou kenkyuu‘ vary widely across countries, especially since information about it is mostly published in Japanese. For example, Lewis, Perry & Murata (2006) noted that despite the widespread adaptation of the process in the US, ―the whole edifice of US lesson study actually rests on just two examples of full Japanese lesson study cycles‖ (p.3). That is, the American process is based more on the perception of an ideal rather than on a fidelity approach. This is true of all countries adapting the lesson study approach. This also explains why the interpretations and practices of lesson study vary so widely across countries. Two major approaches have emerged, the lesson study approach, as exemplified by the works of
Catherine Lewis, Clea Fernandez and Yoshida in the US, and the learning study approach, as exemplified by the works of Lo Mun Ling and Ference Marton in Hong Kong.

The lesson study projects led by Lewis, for example, involved a large number of US teachers, and positive teacher development outcomes have been reported, including increased understanding of subject knowledge and students’ perspective among teachers, sharing of teaching ideas, and the development of a collaborative culture among teachers in the project (Lewis et al., 2006). In 2004, at least 250 schools in 29 states were involved in this kind of research (Lewis, Perry & Hurd, 2004). Since the main source of the literature on lesson study is the US, it has the greatest influence on other countries. For instance, lesson studies in Singapore and Indonesia are based on this model.

Lesson study has been described as an example of ‘a local route’ to school development, in which instructional knowledge accumulates through progressive advances in research lessons taught in various local contexts, and it seems to be a successful model (Lewis et al., 2006, p.3). According to Carlgren (2012),

*Lesson study is described as a model for professional development rather than a research approach. Although the “research lesson” possesses a central position, the aim of lesson studies is often described as making teachers more qualified, not generating knowledge as such. ....Learning study is normally presented as an arrangement for professional development as well as for research.* (p.135)

3. The origin of the learning study approach

The learning study approach, which originated in Hong Kong, is now also the major mode of practice in countries such as Sweden and Brunei. The major differences between lesson study and learning study are in the focus of the study as well as the theoretical lens used for understanding teaching and learning. While a lesson study may focus on various aspects of a lesson, such as classroom management, teaching strategies, or implementation of a new curriculum, a learning study always takes the ‘object of learning’ as the point of departure. In other words, the research question in each learning study is always, ‘How can X be taught to students so that they have the best opportunity to learn it?’ Also, the conceptual framework of each learning study is based on a learning theory, and so far, all the learning studies are based on variation theory.

When we turn to consider actual lessons, it is clear that one very important element is the ‘object of learning’, that is, what must be taught in order for the students to achieve the learning objectives. According to Brentano (1995), every psychological act has content and is directed at an object. Consequently, we cannot talk about learning without considering what is being learnt. Most popular learning theories only consider learning at a general level, without reference to any particular object of learning. However, in the context of learning in the classroom, the teacher must always be dealing with specific objects of learning. We believe that the development of generic capabilities is achieved through the teaching of specific objects of learning; therefore, a learning theory that focuses on how the object of learning is being handled is important in order to help teachers to teach in the classroom, and for students to learn effectively. In this
respect, variation theory helps to fill this gap. A Hong Kong research team headed by Lo Mun Ling and Ference Marton sought to go beyond lesson study and developed learning study by embedding variation theory into the framework of lesson study.

Learning study is inspired by the idea of design experiments and by in-depth studies of specific lessons by Japanese and Chinese teachers (Pang, 2006), but with an added systematic theoretical framework premised on variation theory, and it always takes the object of learning as the point of departure. It is sometimes described as a hybrid form of the Japanese lesson study and a design experiment (Marton & Pang, 2006: 196); however, Carlgren (2012) reframed it as a model for clinical studies concerning teachers’ professional tasks by being more focused on constructing knowledge concerning objects of learning as well as teaching-learning relations. Learning study was initiated by Marton and Lo, who were interested in making use of variation theory to help teachers plan lessons for better learning in a pilot project to cater for individual differences in Hong Kong in 1999. Later, more researchers from the University of Hong Kong and the Hong Kong Institute of Education joined in the subsequent three-year project (2000-03), Catering for Individual Difference – Building on Variation (CID(v)), headed by Lo, Pong and Marton (Lo, Pong, Chik, 2005). After many years of trials, learning study has been found to have a positive impact on both student learning and teacher learning (Lo, Pong & Chik, 2005). In around 2000, researchers in Sweden and other countries also started trying out learning studies.

Variation theory was developed from phenomenography, which concerns peoples’ experience of a specific phenomenon. The most important idea of variation theory is that learning is a function of discernment, and discernment is a function of variation. Readers who are interested in the history of the development of phenomenography, its major concepts and its research findings, can find further details in the work of Marton (1981); Marton (1986); Marton & Booth (1997); and Bowden & Marton (1998). A brief introduction to variation theory is given below.

Variation theory posits that our awareness has a structure. What we focus on will be at the front of our awareness and discerned, and what we do not focus on will recede to the background. Every phenomenon or object has many features. How we understand it depends on what features we focus on and discern simultaneously (Marton and Booth, 1997). For example, if we focus on the fingerprints of our hands, our hands may be seen as a tool for identification; if we focus on the space that can be made with the hand and fingers, it becomes an object of art; if we focus on the structure of the joints and how it can be used to lift things, it becomes an effective machine. People may focus on different features of an object and so come to acquire different meanings of that object. In order for another person to see the object in the same way we do, they must discern the same features we do; these are the critical features for a particular way of seeing the object. Learning results when people’s way of seeing and making sense of the object changes; this could mean seeing features that have been previously taken for granted, deepening the understanding of the object, acquiring more perspectives on the object, or widening or completely changing their view of the object.
In the context of teaching and learning in the classroom, the object of learning refers to what is worthwhile for the students to learn within the time constraint because of the nature of schooling. The direct object of learning refers to the content, what the teacher intends to teach in the lesson, and the indirect object of learning refers to how the learners are expected to make sense of and make use of the content. The indirect object of learning can be specific or general. For example, the ‘three phases of water’ is a direct object of learning. ‘Being able to recall the three phases of water’ is an indirect object of learning that is specific. ‘Being able to produce scientific explanations of everyday phenomena, such as the formation of mist, fog and dew using the three phases of water’ is an indirect object of learning that is general. The general aspect of the object of learning refers to the capabilities, attitudes or skills which are to be nurtured through the learning of the specific aspect of the object of learning. Both direct and indirect objects of learning must be attended to in a learning study.

Sometimes, the learner will take certain aspects for granted, and for these to be discerned and brought to the forefront of the learner’s awareness, the learner must experience variation in those aspects. According to Marton (2009), a person cannot discern a feature of an aspect without experiencing variation in the feature of the aspect. For example, if there is only male in this world, the concept of maleness will not be discerned. It is only possible to discern maleness when it is contrasted with femaleness; then the concept of gender (an aspect) can be discerned, and male and female become two features of this aspect. Lo and Marton (2012) assert that the implication of variation theory for teaching is that the learning cycle should start with the learner’s encounter with the undivided whole, which is how objects and events appear in daily life. Then the teacher should enable the learner to discern and separate aspects by letting them vary one at a time, and finally allow simultaneous variation in all aspects, so that the whole is discerned again, but this time, the learner will be able to see all the critical aspects in relation to each other and to the whole. Thus, in order to help students to learn effectively, the teacher must first identify a worthwhile object of learning and the critical features that must be discerned in order to see the object of learning in the intended way, then design patterns of variation (what to vary and what to keep invariant) to help students discern the critical features/aspects. Variation theory posits that systematically varying certain aspects and keeping certain aspects constant helps learners to discern new aspects of an object and construct new meanings, and this has been supported by various empirical studies (Marton & Morris, 2002; Marton & Tsui, 2004; Pang & Marton, 2005; Pang, 2010). Thus, in learning study, patterns of variation are designed to help students to discern the critical features identified for specific objects of learning.

4. The process of inquiry in the learning study approach

In terms of method, a systematic process of inquiry which involves planning, implementation and evaluating a research lesson is central to the learning study approach. The planning stage includes choosing the topic, defining the object of learning and identifying critical features of the object of learning. The steps involve reviewing teachers’ own conceptual understanding of the object of learning and how they dealt with it in the past. Students’ different conceptual understandings of the object of learning are found by interviewing some students and administering a diagnostic pre-test to all
students taking part in the research lesson. The information obtained allows teachers to identify the critical features and to design the necessary patterns of variation to help students to discern those critical features. Suitable approaches and teaching strategies are then selected and a lesson plan is generated for the research lesson.

After the planning stage, the research lesson is taught by one of the teachers in the group and observed by the others. The lesson is videotaped for detailed analysis later. Immediately after the lesson, some students are interviewed about what they perceive they have learnt in the lesson, a diagnostic post-test is administered to all participating students, and a post-lesson conference is conducted at which the teachers reflect on the lesson and suggest improvements. A second teacher will revise the lesson plan, taking into account the suggestions and the post-test results, and teach the revised lesson to another class. This lesson will also be video-taped, discussed and revised. This process is repeated until all the teachers have taught the lesson to their respective classes.

When the cycles of teaching are completed, teachers gather for the final evaluation stage. This involves data triangulation among the test scores, student interview data and analysis of the teaching enactment from the video clips, with the aim of finding a relationship between how teachers handled the object of learning and the students’ learning. The teachers will then suggest further improvements and revise the lesson design for future reference.

After completing the process of inquiry, the teachers are encouraged to reflect on what they have learned through the learning study by conducting a public presentation, thus turning their tacit knowledge into transferable explicit knowledge (Nonaka & Takeuchi, 1995). Finally, the whole experience is written up as a case report which becomes a transferable and shared inventory of the school. Figure 1 illustrates how variation theory is employed as a guiding principle of learning study throughout the process.

![Figure 1: Steps in a Learning Study cycle & the use of variation](image-url)
Each learning study takes the object of learning as the point of departure for creating a joint enterprise of the inquiry process. All these activities produce the intended object of learning. Three types of variation guide the inquiry process:

V1. Variation in students’ understanding of the object of learning.
V2. Variation in the teachers’ own ways of understanding and dealing with this object of learning in the past.
V3. Variation as a guiding principle of pedagogical design.

V1 is usually found through interviewing students or through the use of diagnostic tests during the planning stage, but it can also be discovered during the lesson by listening carefully to students’ responses. This echoes the argument by Wiliam (2010) that the learning environment should be designed so as to be responsive to the evidence of learning as it takes place. V2 is found during the collaborative learning study process, for instance, during team meetings in which teachers share their views and experiences, and also when teachers observe each other teaching the research lesson. The investigation of V1 helps teachers to identify gaps in students’ prior knowledge, possible misconceptions and possible difficulties that students might encounter, as well as the teachers’ own shortcomings in dealing with this topic in the past. This all helps teachers to identify the critical features of the object of learning and to design patterns of variation to help students focus on these aspects (Lo, Chik and Pang, 2006).

The procedure of learning study has been tested and refined in over 300 learning study cases in more than 200 schools over a period of 10 years. Lesson studies have been reported to have a positive effect on teachers’ professional development (e.g. Fernandez, 2002; Lewis, 2002), and the Hong Kong learning studies echo these findings (e.g. Lo, 2009; Lo, Chik and Pang, 2006; Cheng, 2009). Furthermore, there is evidence that learning study can cater for individual differences of students and reduce the performance gap between high- and low-performance groups (Lo, Pong and Chik, 2005). In the three-year (CID(v)) project, a longitudinal study was carried out in two schools. For the groups of students whose teachers were involved in learning studies for all three years, overall improvements in the Hong Kong Attainment Test (HKAT) scores were found in both schools. (The HKAT was a standardized test administered annually to all Hong Kong students.) It was also found that the gap between the low- and high-scoring groups narrowed (Lo, Pong & Chik, 2005), showing that it is possible to help lower-achieving students to catch up with their higher-achieving peers. We believe that these changes were a result of teachers learning to teach more effectively through engaging in learning study.

A subsequent three-year project, the Variation for the Improvement of Teaching and Learning (VITAL) Project, involving 120 primary and secondary schools, produced evidence that corroborated this result (Lo et al., 2008). Significant gains in the post-test scores compared with the pre-test scores were found in 114 cases (95%), and 63 of the cases had a significantly higher incremental score in the last teaching cycle than in the first cycle. There were also cases in which the incremental scores of the second and third cycles were significantly higher than those in the first cycle. These findings indicate the effectiveness of the cycle process of learning study in helping teachers to improve their
pedagogical practices (Lo et al., 2008). The effect of closing the performance gap between high and low achievers can be explained by the fact that each research lesson was planned with the aim of resolving the difficulties that students of all attainment levels were facing, thus helping all students to learn equally well. In some cases, delayed tests were administered to the students after several months and after a year, with the results showing that the effect of the learning studies on some of the students went far beyond a single research lesson (Elliott, 2012). In the next section, one case study will be described in detail to reveal the nuances and the complexity involved in carrying out a learning study.

5. A case study to illustrate student learning and teachers’ professional development

This learning study project was conducted in a primary school in Hong Kong, with the first author as its facilitator. It involved five mathematics teachers, all of whom had received formal initial teacher education. Their profiles are shown in Table 1.

<table>
<thead>
<tr>
<th>Teacher Code</th>
<th>Gender</th>
<th>Rank</th>
<th>Teaching Experience</th>
<th>Education Level</th>
<th>Remarks</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mr Y</td>
<td>Male</td>
<td>Teacher</td>
<td>3 years</td>
<td>Bachelor's degree</td>
<td>A young teacher, without formal mathematics education.</td>
</tr>
<tr>
<td>Mr W</td>
<td>Male</td>
<td>Senior Teacher</td>
<td>Over 20 years</td>
<td>Master's degree</td>
<td>The team coordinator of the learning study project and the head of the mathematics department.</td>
</tr>
<tr>
<td>Ms H</td>
<td>Female</td>
<td>Senior Teacher</td>
<td>Over 20 years</td>
<td>Bachelor's degree</td>
<td>A senior teacher responsible for pastoral care.</td>
</tr>
<tr>
<td>Mr L</td>
<td>Male</td>
<td>Teacher</td>
<td>8 years</td>
<td>Bachelor's degree</td>
<td>This teacher joined the school just two years ago.</td>
</tr>
<tr>
<td>Ms K</td>
<td>Female</td>
<td>Teacher</td>
<td>13 years</td>
<td>Bachelor's degree</td>
<td>This teacher has taught senior primary classes since she began teaching.</td>
</tr>
</tbody>
</table>

The teachers spent around two hours in each meeting sharing, discussing and negotiating the object of learning over the course of nearly a month. They shared the following common difficulties in teaching primary 4 mathematics.

*My students have problems visualizing dimensions of polygons and figures for calculation. Some students use a ruler to measure the lengths of the figures instead of referencing the opposite parallel line to seek the dimension; others even estimate the lengths by sight.* (Mr. W)

*Some primary 5 students are not clear about how to calculate the area and perimeter of a compound rectangle; this may reflect the fact that they do not have a solid understanding of how to calculate the perimeter of a compound rectangle, which they should have learnt in primary 4.* (Ms. H)

It was finally agreed that the object of learning was ‘the method to calculate the perimeter of a compound rectangle’ (see Table 2) since all the teachers encountered difficulties in teaching this topic.
### Table 2 Object of learning and critical features

<table>
<thead>
<tr>
<th>Critical Features</th>
<th>The method to calculate the perimeter of compound rectangles</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. The figures shown in questions are normally not drawn to scale, so it is not correct to measure or to guess the length of the unknown lines in the figures.</td>
<td></td>
</tr>
<tr>
<td>2. Moving a line any distance parallel to its original position will not change the length of the line.</td>
<td></td>
</tr>
<tr>
<td>3. To calculate the perimeter of a compound rectangle, it is not necessary to know the individual length of each line segment which makes up the side of the perimeter, as long as the total length of the side can be found by referencing the length of a line parallel to it.</td>
<td></td>
</tr>
</tbody>
</table>

Some students were asked to find the perimeter of a compound rectangle as shown in Figure 2. The teachers expected them to find the sum of side a and side b to be 9cm by referencing a line parallel to it. The subsequent interviews revealed two types of students employing two different categories of thinking process in solving the questions (see Figure 2). Type A students knew that the perimeter of the compound rectangle is the sum of all its sides, but they were not able to find the length of the unknown side by referencing a line parallel to it, and thus they were unable to calculate the perimeter. Type B students also knew that the perimeter of the compound rectangle is the sum of all its sides; they were able to identify the length of the unknown side as a + b by referencing a line parallel to it, but surprisingly, they assigned a value of 5 and 4 by sight perception to a and b, respectively, in order to calculate the perimeter. They knew that a + b = 9, but they had the misconception that a and b must be quantified with a numerical value for the calculation and thus assigned values to them.

![Figure 2: Students’ thinking process on the topic](image)

Based on the above information about students’ different ways of solving the problem (referred to as V1 in the learning study framework), the teachers worked out the pattern of variation (V3) required to bring about discernment of the critical features, and designed a diagnostic test paper to measure how students understood the object of
learning before and after the research lessons changed. The teachers were all eager to contribute their teaching notes and handouts and share their knowledge to design, implement and revise the research lesson. The minutes of the meetings demonstrate their willingness to suggest improvements to the lesson plan as different teaching strategies, namely problem-based learning, teaching models, and thinking aloud, were all shared in the first few meetings, along with past lesson plans. The teachers suggested at least three approaches for tackling the object of learning. The following excerpt from a meeting captured some of the suggestions:

*Reforming a rectangle by moving its edge(s) parallel to the compound rectangle could help students to calculate the perimeter more easily than other methods. (Mr. L)*

*But I think referencing the given length by moving parallel lines could help students to learn to read dimensions, and could also tackle the common misconception which our students seem to have of trying to estimate by sight or even guessing the value for the edges. (Ms. K)*

*I think since the opposite sides of a rectangle are equal in length; students should learn to substitute these values into the perimeter equation for solving the problem. (Mr. W)*

Table 3 illustrates the pattern of variation that the teachers devised to help students discern CF1, namely that it is not correct to measure or to guess the length of the unknown lines in given figures as these were not drawn to scale. The teachers planned to show the diagrams in Figure 3 and ask students the values of a and b.

<table>
<thead>
<tr>
<th>Critical Feature to be Discerned</th>
<th>Varied</th>
<th>Unchanged</th>
</tr>
</thead>
<tbody>
<tr>
<td>CF1</td>
<td>The length of a and b are varied.</td>
<td>The same figure is used and the total length of a + b = 15.</td>
</tr>
<tr>
<td>The figures shown in questions are normally not drawn to scale, so it is not correct to measure or to guess the length of the unknown lines in the figures.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Figure 3: Same figures with varied values of lengths a and b, keeping the sum equal to 15*
Table 4 shows the pattern of variation the teachers planned to help students to discern CF2, namely that the sum of the length of the two line segments of the top side of the compound rectangle are equal to the length of the base side if they are parallel. The teachers planned to refer to Figure 4 and draw students’ attention to the sum of the length of the top line segment each time the lengths were varied.

**Table 4 Pattern of variation 2 to help discern CF2 of the research lesson**

<table>
<thead>
<tr>
<th>Critical Feature to be Discerned</th>
<th>Varied</th>
<th>Unchanged</th>
</tr>
</thead>
<tbody>
<tr>
<td>CF2</td>
<td>The length of any two top sides varied:</td>
<td>The length of the base side (7) is equal to the sum of the length of the top sides of the compound rectangle, 4 + 3, 6 + a or a + b, if they are both parallel to the base side.</td>
</tr>
<tr>
<td></td>
<td>4 and 3</td>
<td></td>
</tr>
<tr>
<td></td>
<td>6 and a</td>
<td></td>
</tr>
<tr>
<td></td>
<td>b and a</td>
<td></td>
</tr>
</tbody>
</table>

*Figure 4: Same figures with varied values of lengths of line segments while the sum of the length of line segments is equal to 7*

Table 5 shows the pattern of variation to help discern CF3, namely that it is not necessary to identify the length of each segment of the top side to calculate the perimeter of a compound rectangle, given that the overall length of the top side can be identified by referencing the length of the base side if they are parallel. The teachers planned to use Figure 5 to bring out the pattern of variation.

**Table 5 Pattern of variation 3 to help discern CF3 of the research lesson**

<table>
<thead>
<tr>
<th>Critical Feature to be Discerned</th>
<th>Varied</th>
<th>Unchanged</th>
</tr>
</thead>
<tbody>
<tr>
<td>CF3</td>
<td>With unknown variable.</td>
<td>The rule for perimeter calculation is unchanged: the sum of the length of each side.</td>
</tr>
<tr>
<td></td>
<td>Without unknown variable.</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Figure 5: Same figures with varied values of lengths of line segments while the sum of the length of line segments is equal to 7*
Although the three patterns of variation were formulated collaboratively, their enactments in the three teaching cycles were different. Table 6 compares the enactment of the three patterns of variation by the three teachers.

Table 6 Enactment of the patterns of variation in the three teaching cycles

<table>
<thead>
<tr>
<th>Enactment of patterns of variation</th>
<th>Cycle 1</th>
<th>Cycle 2</th>
<th>Cycle 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>The lesson starts with a question.</td>
<td>The teacher asked, —Can you calculate the perimeter of the figure when the lengths of a and b are unknown?” (See Figure 3)</td>
<td>The teacher asked —Can you write down the formula for calculating the perimeter of Figure 3 when the lengths of some of the line segments are unknown?” —Could you find out the perimeter of the polygon from the formula?”</td>
<td>The teacher asked —Can you use letters to represent the length and write down the formula for calculating the perimeter when the lengths of some of the line segments of a side are not provided?” The teacher did not ask students if they could find out the perimeter of the polygon from the formula as in cycle 2.</td>
</tr>
<tr>
<td>CF 2</td>
<td>The teacher asked the students to find out the relationship of the line segments of the top side and the base side by moving different coloured segment lines parallel to the base side. Then students wrote down the formula and calculated</td>
<td>The students were told to find out the relationship of the line segments and wrote down the formula. The teacher guided them to identify the relationship of the coloured line segments of the top side with the base side by writing down an equation: the sum of the length of the line segments</td>
<td>The teacher emphasized the use of the parallel sliding method” to find out the relationship between the line segments. This is done by sliding the line segment parallel to its corresponding side to turn the polygon into a rectangular shape. The teacher told the students</td>
</tr>
</tbody>
</table>
the answer.

Pattern of variation 2 enacted

which made up the top side = the length of the base side. From the formula, students found out the unknown lengths.

Pattern of variation 2 enacted.

that parallel line segments could be used as a reference and compared with each other. The teacher also explained in detail that the students could find out the length of the side with segments of unknown lengths by sliding it in parallel with a known side until they overlap.

The teacher asked the students to find out the relationship between the coloured line segments.

Pattern of variation 2 enacted.

<table>
<thead>
<tr>
<th>CF1</th>
<th>Nil</th>
</tr>
</thead>
<tbody>
<tr>
<td>The teacher asked the students if they could find out the length of a and b, respectively, from the formula 15 = b + a in Figure 3. The teacher guided students to find out that there were many possible combinations for a and b. Therefore, it is not correct to measure or to guess the length of the unknown lines in the figures.</td>
<td></td>
</tr>
</tbody>
</table>

Pattern of variation 1 enacted.

<table>
<thead>
<tr>
<th>CF3</th>
<th>The teacher asked the students to write out the formula that can be used to find the perimeter of the compound rectangle, like (15 + 5) × 2. However, the teacher did not explain how this formula could be arrived at by using the relationship between the line segments.</th>
</tr>
</thead>
<tbody>
<tr>
<td>The teacher asked the students to write down the formula containing unknown letters, like (15 + 5 + 3 + 2 + a + b). Then the teacher asked the students to think how to find out the unknown lengths. The teacher also consolidated the students' concepts by means of a worksheet.</td>
<td></td>
</tr>
</tbody>
</table>

Pattern of variation 3 enacted.

The differences in enacting the patterns of variation in the three teaching cycles resulted in a difference in post-test scores (see Table 7). A total of 106 primary 4 students participated in the research lessons. Table 7 shows the number of students and the mean pre-test and post-test results of each teaching cycle. Results of the analysis of covariance (see Appendix 2) show that the interaction term cycle * pr ol shows no evidence of violation of the equal slopes assumption: the F value is 0.442, with a significance level of 0.644. The homogeneity of regression assumption is not rejected, and thus one can proceed to estimate the effects of the enactment of patterns of variation in the teaching cycles on the post-test scores given the pre-test scores. The tests of between-subjects effects show that there is some evidence of cycle effect: the F value is 9.106, with a significance of 0.000. Using the default Type III sums of squares, the test for the covariate is a test of the common or pooled within-cells regression of post-test scores on pre-test scores. This regression coefficient estimate appears in the parameter estimates tables as the B coefficient for pre-test scores. In the GLM parameterization, the intercept parameter estimate gives the estimate value of the last category of the cycle (cycle = 3).
when the covariate is equal to 0. The cycle = 1 and cycle = 2 coefficients subtract the cycle 3 predicted value from the cycle 1 and 2 predicted values, respectively. The estimated marginal means displays the estimated means and standard errors for each level of cycle when the covariate is at its mean value.

Table 7 Number of students and mean pre- and post-test score by cycle.

<table>
<thead>
<tr>
<th>Cycle</th>
<th>No. of students</th>
<th>Mean pre-test score</th>
<th>Mean post-test score</th>
<th>Gain score</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>31</td>
<td>21</td>
<td>40</td>
<td>19</td>
</tr>
<tr>
<td>2</td>
<td>37</td>
<td>36</td>
<td>74</td>
<td>38</td>
</tr>
<tr>
<td>3</td>
<td>38</td>
<td>29</td>
<td>60</td>
<td>31</td>
</tr>
</tbody>
</table>

In the past, it was very easy for the teachers to conclude that since the mean pre-test score of the cycle 1 class was the lowest, the class must be of lower ability and so their learning would not be as good as that of the other brighter classes. However, after doing a learning study, the teachers saw this result in a different way. They tried to account for the difference in gain scores by looking at what the teacher actually taught in the research lesson.

To understand why cycle 1 was less effective than cycles 2 and 3, we compared the teaching enactments in the three cycles. Effective pedagogical content knowledge for perimeter calculation can be extracted from comparing the delivery of the introduction and teaching activities. Cycles 2 and 3 were more effective because the teachers learnt from observing the first lesson and gained insights on how the lesson could be improved in subsequent cycles.

Questions asked in the introduction part of cycle 1 were judged to be superficial. They were not able to support the higher order thinking of students; for example, when students were stuck because they saw that both a and b were unknown, the teacher’s questions did not lead students to use the algebra they have learnt to substitute a + b by 9, which was known.

The pattern of variation that was designed to deal with CF1 was not enacted in cycle 1 because the teacher forgot to do so. In both cycles 2 and 3, this was successfully enacted and students’ attention was drawn to the formula 15 = b + a in Figure 3. The students were thus able to discern that it was not correct to estimate or measure the length of an unknown line segment in the diagram, and also that this was not necessary.

The pattern of variation 2, which aimed to help students discern CF2, was enacted in all the cycles, but the extents of guidance provided were different. The teacher in cycle 1 demonstrated how to move the lines of the top side to the base side to illustrate their relationship, but no numerical values were assigned to the line segments. In cycles 2 and 3, the same demonstration was performed, but numerical values were assigned to all the line segments of the figure. Also, in cycles 2 and 3, once CF1 was dealt with, the rest of the learning became more meaningful to the students as they realised that they needed to find ways to work out the unknown length of the line segments. The pattern of variation 2 enacted in cycles 2 and 3 allowed the students to discover how the parallel sliding method enabled them to find the length of the top side.
The pattern of variation 3, which aimed to help students discern CF3, and the consolidation part were only enacted in cycles 2 and 3. The teachers asked students to calculate the perimeter of a compound rectangle by formulating the expression $15 + 5 + 3 + 2 + a + b$ first, and then invited students to think of a way to find out the unknown $a + b$. Students were expected to find the length of $a + b$ by referencing the base side. The third pattern of variation enacted in cycles 2 and 3 also served the function of fusion for integrating the learning points of activities 1 and 2. These were not enacted in cycle 1.

Thus, all three patterns of variation were enacted in cycles 2 and 3, while only one pattern was enacted in cycle 1. According to variation theory, students in cycles 2 and 3 were given better opportunities to learn than those in cycle 1, and they should perform better in the post-test. This was confirmed by the result of the ANCOVA-test. The absence of any significant difference in the post-test scores between cycles 2 and 3 reflects that there is no significant difference in the enactment of patterns of variation between cycles 2 and 3 which might have contributed to a higher post-test score.

A distinctive feature of learning study cases in Hong Kong is that variation theory was being used consciously to create patterns of variation in the planning of the lessons. The findings of this case study support the use of variation theory as a guiding principle of pedagogical design for effective learning. Learning study can provide a platform to help teachers put this pedagogy into practice.

*Teachers’ Professional Development*

Throughout the project, the teachers learned and used a common language - the jargon of variation theory - to talk about teaching and learning, referring to the object of learning (OL), critical features (CF), variation in students’ understanding of the OL (V1), variation in teachers’ ways of dealing with the OL (V2), and using variation as a guiding principle of pedagogical design (V3). They learned to negotiate patterns of variation to help students to discern critical features and together planned teaching activities that could best allow students to experience the variation patterns themselves. In doing this, they had to draw on their own experience and knowledge of teaching. To enact the patterns of variation, the teachers developed a repertoire of ways of interacting, teaching demonstrations, talking, and articulating assumptions and personal mental models, all of which combined to become part of their collective practice. Learning study can provide teachers with a platform for knowledge sharing, constitute a social fabric of learning and enhance collaboration.

Teachers are the main agents of change, and the classroom will not show any significant change for better learning unless teachers’ mindsets are changed and they have the necessary knowledge and skills to manage the learning environment for students. Learning study is not only designed for student learning, but also designed explicitly for teacher learning and change.

Since learning study is guided by variation theory, teachers gained a better understanding of the theory and learned how to apply it in practice.
Compared with before, I am more aware of how students think and how they learn, and I will more consciously check if any misconception is involved. Now, I ask more questions to explore their understanding of the object of learning before teaching. Identifying their ways of seeing the teaching content is the most valuable thing that I have learnt in the learning study project.

Through the pre-lesson and post-lesson tests, I can diagnose students’ difficulties with respect to the teaching content, and this provides insight for us to formulate the lesson plan.

In addition, teachers were positive about their experience of the learning study and how it can help them improve their teaching.

I have experienced the entire process of action research for the first time in my teaching. Learning study provides the chance for us to analyse the pros and cons of the teaching strategies.

Learning study is a logical and systematic process which helps us apply variation theory in the classroom. During the research lesson, students actively asked questions and engaged in deep thinking.

I have learned how to run learning study in my school. It is essential to evaluate the effectiveness between cycles and seek improvement. Learning study, like action research, could be applied in other subjects.

The above findings support the claim that learning study contributes to teacher learning. Similar results have been reported by other researchers (Pang 2006; Lee, 2008; and Siu, 2008). However, Davies and Dunnill (2008) point out that the demands of learning study are strict and that this limits its practicability as a routine part of teaching practice. While we agree that making the learning study approach a routine part of teaching practice may not always be feasible, the main purpose of engaging teachers in learning study is to provide them with prolonged, supported, hands-on experience of inquiry into their own teaching, which we believe will help change their teaching and learning conceptions and will sensitize them to students’ learning difficulties. The evidence so far shows that these objectives have been achieved. For example, a questionnaire survey of principals and teachers from 120 schools who participated in the VITAL Project from 2005 to 2008 received responses from 334 teachers in 80 schools (70% response rate). The results showed that more than 80% of the teachers agreed that they will focus more on how to deal with the object of learning and the critical aspects when teaching. Over 80% of the teachers also agreed that they had become more sensitive to students’ learning difficulties and were more ready to collaborate with their colleagues through such methods as mutual lesson observation, analysis and discussion. Some teachers made the following comments in the open-ended questions section:
[The] learning study has given me a chance to appreciate my weaknesses and other people’s strengths.

The experience gained from one learning study is equal to three years of teaching experience (By a novice teacher).

I had taught mathematics for 12 years (when I started a learning study) and I thought that there was no room for me to improve myself. I think I was at a plateau and I taught in the same way without problems from year to year, so the room for improvement was really very little. However, I now find that there is actually a lot of room for me to improve after experiencing learning study.

In the past, I always thought that it would be difficult to teach low-achieving students well. After I saw the pre- and post-test results, I began to believe that students can make progress regardless of whether they were high-achieving or low-achieving before. I also believe that every student can learn better if the object of learning can be managed appropriately.

We have already discussed how learning study provides a platform for teachers to enquire about students‘ understanding of what is to be taught, to share and testify to their own personal practical knowledge, and to disseminate the findings of pedagogical content knowledge. The following section illustrates how learning study was institutionalized in a school and discusses the leadership strategies that were applied to effectively create a learning study community in the school.

6. A case study on institutionalizing learning study in school

As an example, one interesting case involves a secondary school (we will call it LS College) in which the principal took learning study seriously enough to include it in his school’s 2001 development plan. The school is the first to adopt learning study as the major means for teachers‘ professional development in Hong Kong. LS College was established in 1994. After the Hong Kong government introduced a curriculum reform for meeting the demand for human capital in the knowledge society, external pressure for school improvement intensified. In 2001, the ability range of the school’s student intake increased, while both the population and total number of students in Hong Kong decreased; schools were facing serious challenges for survival and significant competition emerged between schools at that time. In response, the principal sought support from tertiary education institutions to provide school improvement projects aimed at teachers‘ professional development, enhancing student learning effectiveness, and ultimately building a professional learning community. He selected learning study as a catalyst for building a learning community because its focus is on improving teaching and learning, which was in line with the direction of the school’s development that was introduced in 2003. Since the introduction of learning study, the teaching and learning have shown continual improvement, a fact which is reflected in the result of the government quality assurance audit. These distinctive features of LS College are relevant to the study and that is why it is selected as the case school.
The idea of institutionalizing learning study at the school was initiated by the principal. He considers teaching as a profession and values teachers’ professional development at the school.

*Teaching is a profession. A profession should create knowledge to deal with job problems. Learning study involves cycles of teaching for provoking teacher reflection and leveraging pedagogical content knowledge for innovation and enhancing student learning. We hope that we can create pedagogical content knowledge through learning study to carry out our profession. Learning study was therefore adopted and conducted at our school.* (principal)

While researching school improvement projects from universities, he learned that learning study can improve teaching and learning and therefore he supported its implementation at his school. He created a sense of urgency for the change and communicated to the teachers a vision of improving student learning by launching the learning study project. He alerted the teachers in his school to the crisis the school was facing at that time due to the need to compete for students with other stronger schools in the school district.

*The total number of students in our school district dropped and fierce competition between schools emerged at that time. Our school was facing challenges for survival. In response to this competition and to tackle the challenges generated by the external environment, we should maintain the competitive advantages of the school by enhancing the effectiveness of teaching and learning. We insist that improving student learning should be the vision of our school.* (principal)

The principal planned to promote learning study by forming a powerful guiding coalition team, but found that he could not rely on his deputy for this. *Initially my vice-principal disagreed with my idea of conducting learning study. He was afraid that the possible failure of the project would waste teachers' energy and time and discourage them from participating in other professional development activities. I therefore had to set up another team to implement my idea.* (principal)

Instead of forcing his deputy to do this unwillingly, he chose another senior teacher (Mr. L), who is responsible for the curriculum development of the College, to carry out this mission. Mr. L accepted the responsibility to learn about learning study and then promote the concept of learning study to all the departments. He was therefore enrolled in a 90-hour mentoring course at The Hong Kong Institute of Education (HKIEd) to acquire the skills to facilitate such a learning community.

The principal and Mr. L wanted to start the project in the department offering the least resistance and consulted with subject heads to obtain consent. *As there are many different subjects at the school and each subject has a different culture, we considered teachers’ attitudes toward the project to achieve a higher chance of success. Those subject departments with good community relationships,*
mutual trust and a willingness to help each other were strategically selected to initiate learning study. (Mr. L)

Eventually, the principal chose the department of Chinese and the department of mathematics for the project because of their existing collaborative culture.
At the time when learning study had not yet been promoted, the teachers of the two subjects were already planning lessons collaboratively, and professional discussions were held on issues relating to teaching and learning. Therefore, these two subjects were chosen as the starting point for the promotion of learning study since it was more likely that the project could be successfully conducted with a better sharing of the insights and experiences among teachers. (Mr. L)

Consultants from the HKIEd were invited to support the school’s progressive reforms for improving teaching. With their support, learning study was finally carried out in the departments of Chinese and mathematics. Novice teachers were able to learn from subject experts and the subject head in the learning community.

Sometimes, teachers from the same subject department know each other well and do not want to confront each other. Even if they have different views, they are courteous and will not criticize their colleagues. External parties serving as constructive critical friends could therefore be in a better position to give alternative opinions to help teachers to improve teaching. Therefore, our school invited experts from the HKIEd to serve this purpose. (Mr. L)

External comments and suggestions on our collective lesson plan helped to improve our professional competency. (Chinese teacher, Mr. I)

A teacher empowerment strategy was adopted by LS College to cultivate a learning study community. Teachers were empowered to choose their own topic for the research lesson.

Frontline teachers and subject heads are familiar with students’ needs so they should be empowered to conduct learning study. For instance, they can make decisions on the grade to choose, the time to conduct the lesson, the way to conduct it, etc. This policy was aimed at encouraging teachers to participate in the learning study on a continuous basis. (Mr. L)

Resources and administrative support were provided by the school to facilitate the development of the learning study community. The school financed the learning study, supported teachers in attending learning study training courses, and scheduled common time slots for meetings in teachers’ timetables, as well as making arrangements for all teachers participating in the learning studies to observe the research lessons and to carry out post-lesson conferences. Additional audio and visual equipment were bought to record the research lessons for analysis.

In the first two years of conducting the learning study, the schedule was based on the availability of the learning community, so that more opportunities for discussion could be created and the teachers’ professional development could be enhanced based on the learning study. Furthermore, equipment was also bought for teachers
to videotape their lessons. Therefore, over the past four years, the school has been well planned, whether in terms of the space and time created for teachers or the provision of equipment. (Mr. L)

If the money spent can help solve education problems, it is worth investing. However, many education problems cannot be solved by money. Therefore, we put many resources into buying services from universities and related organizations in order to enhance the teachers’ professional development. (principal)

Teachers of the learning study community presented their findings on the staff development day each semester in order to disseminate the outcomes gained from the learning study with colleagues from other panels, so that their confidence and commitment to learning study could be enhanced. In this way, learning study was progressively promoted to other subjects.

Knowledge-sharing activities were conducted on the staff development day. The findings of each learning study case were disseminated to all teachers for enhancing their confidence in conducting learning study. If other teachers have a positive attitude towards learning study, they would be willing to take it up. (Mr. L)

Learning study was promoted progressively at the subject level through a progressive divergence development strategy of dots, lines and surfaces.

The results gained in these two subjects can act as a point of reference for other colleagues. The target of the school is long-term. It is hoped that learning study can be promoted to teachers throughout the whole school, and hence the teachers’ professional development can be enhanced. (Mr. L)

I had reservations before the implementation of the project, but it has provided me with a new perspective on understanding teaching and learning. I think each teacher should try to conduct at least one learning study case. (vice-principal, who also participated in a learning study as a geography teacher)

Eventually, learning study was institutionalized at the school for teachers’ professional development. Table 8 shows the progress of development of learning study in each selected subject at the school.

**Table 8 Track record of completed learning study cases**

<table>
<thead>
<tr>
<th>School Year</th>
<th>Subjects</th>
<th>Level</th>
<th>Topic</th>
</tr>
</thead>
<tbody>
<tr>
<td>2003-2004</td>
<td>Chinese Language</td>
<td>S2</td>
<td>Speaking : one minute speech</td>
</tr>
<tr>
<td></td>
<td>Mathematics</td>
<td>S3</td>
<td>Probability</td>
</tr>
<tr>
<td>2004-2005</td>
<td>Chinese Language</td>
<td>S3</td>
<td>Speaking : group discussion</td>
</tr>
<tr>
<td></td>
<td>English Language</td>
<td>S4</td>
<td>Writing: paragraph development</td>
</tr>
</tbody>
</table>
Comparing the quality assurance reports from the Education Bureau between 2000 and 2008, the overall teaching performance of the school has improved (Table 9). In 2000, before introducing the learning study, the school went through an Education Bureau Quality Assurance Inspection, one of the components of which involved observing the teaching of a sample of over 30 randomly selected teachers and grading each lesson on a four-point scale. After running learning study for seven years, the school went through an external school review (a different but similar review; the component on teaching was the same) in 2008. The turnover rate amongst teachers at the school had been low in the intervening period, with only three or four teachers being replaced. The table below compares the quality of the observed lessons in the two separate assessments. The percentages are the number of lessons obtaining the grade specified.

| Table 9 Teaching performance based on Quality Assurance Inspection |
|------------------------|----------------|----------------|----------------|
|                        | Excellent | Good  | Satisfactory | Poor  |
| Quality Assurance Inspection in 2000 | 4.3%    | 33.3% | 52.7%        | 9.7%  |
| External School Review in 2008        | 6%      | 57%   | 37%          | 0%    |

The above comparison clearly suggests that the teachers at this school have improved. This is also reflected in the students’ learning outcomes. The principal reported that before the introduction of learning study, Education Bureau data, which measures the value added by school education, showed that secondary 5 students’ performance in the best six subjects was ranked 8 (in the top 11% of schools in Hong Kong). In 2006, students at the same school were ranked 9 on the same metric (placing the school in the top 4% of all schools in Hong Kong).

**7. Implementation strategies for creating a learning study community**

Obviously, support from learning-focused leadership was a necessary condition for creating the learning study community, the implementation strategies employed by LS College are in line with Kotter's (1996) model which is elaborated below.

Kotter's model for leading change provides school leaders with practical guidelines for creating a professional learning community and implementing successful changes.
The model involves ‘de-freezing‘ the organization for change, making the change happen, and ‘re-freezing‘ the organization with the new approach. To de-freeze the organization, school leaders are advised to establish a sense of urgency, form a powerful guiding coalition team, create a clear vision expressed simply, and communicate the vision with teachers. They should also focus on making the change happen by employing teachers to act on the vision, creating short-term wins, and consolidating the improvements. In this way, a new working approach can eventually be institutionalized in the school.

The principal created a sense of urgency for members to focus on the problems threatening the survival of the school, thus paving the way for a vision to be shared with the staff members. By alerting teachers to the organizational problems and communicating a clear and sensible vision, the transformation effort was easily translated into a list of procedures for conducting learning study projects. Without a shared vision, teachers would consider conducting learning study as an assigned task rather than an opportunity for learning, thus resulting in a waste of manpower, time and resources.

The strategy of forming a powerful guiding coalition team was important for empowering a team of members to act on the vision and to deal with obstacles to change. Through teamwork and dispersed leadership, the school was able to build professional capacity to solve problems and make decisions expeditiously, as suggested by Senge (2000). The strategy for creating short-term wins aimed to deliver the successful experience of the showcases for publicly recognizing those who made the change possible, and for consolidating other teachers‘ confidence in the effect of change for enhancing student learning. This was a proactive strategy that looked for ways to obtain clear performance improvements and helped leaders to re-freeze the new culture in the school organization. The principal asserted that a collaborative culture was an essential condition for creating a learning community in the school. He perceived that the existence of a collaborative culture and the practice of professional dialogue in the mathematics and Chinese departments provided a conducive environment for change, and so invited the teachers of these two departments to pioneer the learning study projects. As anticipated, the learning study cases from these two departments were successfully conducted and became a model for generating short-term wins. To boost confidence and strengthen the commitment of teachers to learning study, a short-term win was created when the findings and outcomes gained from the learning study projects were presented to colleagues from other departments at the staff development day. This annual event, along with occasional public presentations, served to disseminate the effective teaching practices developed by teachers.

The strategies of inviting expert support and providing resource support were in line with the implementation strategies for the provision of professional development and assistance for the change process proposed by Hall and Hord (2006) were necessary conditions for maintaining the development of the learning study community.

The above case provides insights for us to develop a kernel for introducing an innovation in teaching and learning in school. The term ‘kernel routine‘ is used to denote
an organizational routine that has the potential for transforming school practice by 'sæeding' and 'propagating' new forms of practice in schools (Resnick and Spillane, 2006). A kernel routine not only anchors school practice in teaching and learning, but also connects other organizational routines in school to form an infrastructure to support practice (Resnick et al., 2010, chapter 12). In some schools in Hong Kong, the transformation of full-blown learning studies into condensed studies to be carried out annually by teachers, using the learning study framework for collaborative lesson planning as a regular practice, and using variation theory as the analytical framework for lesson observation and evaluation are already taking place and becoming an organizational routine. Learning study has the potential to help develop a kernel routine for integrating variation theory into teachers' everyday practice.

What should school leaders do?

We can draw the insight that school leaders must have a personal vision of how leadership will be provided for the school before working with staff to develop a shared vision for the entire school (Owens, 2004). They should be sufficiently open-minded to accept divergent opinions and should be committed to their role as agents of change, because any changes in a school must be accepted, appreciated and nurtured by the leader. Teachers have to be supported and equipped so that they are able to make the changes happen, therefore school leaders need to exercise shared and supportive leadership to sustain collective learning that keeps the shared vision alive through communication and actions, and align plans for professional development to support the change. They should promote and publicize the ideas put forward by members of staff and reinforce work and initiatives across different boundaries, actions which are crucial to strengthening the professional development of both individual teachers and the whole school (Mark & Louis, 1999).

School leaders are not only responsible for institutionalizing policies and resources that support collective learning, but also for nurturing a culture that ensures the productivity of collective learning. They should also foster a collaborative culture and trust in order to facilitate an organizational learning environment in which members of staff are able to present their points of view and thoroughly discuss them before decisions are made. They have to cultivate an organizational culture that facilitates both formal and informal learning processes, which are intrinsic to a learning community (Marsick & Watkins, 1996; Marsick, 1987). The essence of building a shared vision among teachers is to sustain an on-going process that aims to inculcate in the whole school a sense of commitment and ownership and a desire to achieve recognized goals.

School leaders may formulate policies for teachers' professional development via the development of a learning study community. Teacher participation in profession-related learning study training activities should ideally be stated in the school's annual plan as an essential feature fully supported by the school authority. They should also create a school structure and routines that support a learning study community and encourage regular collegial interaction. The following section describes the strategies and policies that create the conditions and capacity to allow learning study to flourish in the Hong Kong education system.
8. Building a learning network in a school system

Scaling up learning study by building learning networks and formulating education policies to sustain the good pedagogical practices introduced by learning study could enhance the quality of an education system. The theory of a loose-tight coupling of school systems may provide insights to government officials, policy makers and educators to formulate policy to disseminate and sustain these practices in the school system. The concept of coupling has been used to describe the relationships between schools and the central district authority (Fennell, 1994). The theory of a loose-tight coupling provides a way of conceptualizing school systems in terms of the interrelatedness of supporting professional development and monitoring educational quality between a school and the education authority.

Loose coupling refers to the weak tie between various elements in a strongly disconnected education system (Weick, 1976) that maximises the professional autonomy of an individual school within the system (Weick, 1982; Ainley, Reed, & Miller, 1986). It describes the professional autonomy to employ discretion in performing educational work in the light of professional judgment. The professional identities and competency of school leaders and teachers is recognised, and support by the education authority is reflected in a relationship of interdependence between the education authority and the schools. Tight coupling refers to the hierarchical structures and quality control that are built to facilitate and enhance the achievement of educational goals. It is operated in a school system through education ordinances and quality assurance mechanisms to direct the behaviour of school leaders and teachers. Loose coupling and tight coupling often appear together and are used in a relative sense. A number of researchers (Willower, 1982; Mickey, McDonald, & Bloom, 1983; Herriott & Firestone, 1984; Firestone, & Wilson, 1985) have indicated that school systems may be better understood as a mixture of loose and tight coupling, although this can refer to different relationships in different situations.

In loose coupling, the education authority may provide resources and formulate system-wide policies to support the professional development of in-service teachers, including inviting experts in the field to provide school-based supporting services. The VITAL project provides such an example. This was a project funded under the school-based policy of the HK government to support the development of learning studies in 120 primary and secondary schools. The government provided the funding support and the educational officers facilitated the administrative procedures but did not interfere with the actual learning studies. What it did was to show schools that learning studies were supported and endorsed by the Government. The setting up of the Quality Education Fund to support educational initiatives in Hong Kong is another example that embodies the idea of loose coupling. To ensure the sustainability of learning studies in schools, and support teachers in sharing their pedagogical content knowledge and understanding of variation theory in a learning network, the Centre for Learning Study of the HKIEd obtained funding support from the Quality Education Fund to conduct a two-year project entitled the Teaching Analysis and Lesson Observation Network (TALON). In this project, ten groups of teachers and researchers worked together, each group engaged in a
learning study to design a public lesson. The ten lessons were aimed at finding more effective ways of teaching certain topics which teachers reported were difficult both to teach and to learn. The lessons were taught openly to a learning network of teachers, and then thorough discussions were carried out among the participants using variation theory as an analytical tool. This project helped to improve teachers’ abilities in performing learning studies and carrying out lesson observation and analysis using the analytical framework based on variation theory, so that a high-quality lesson observation culture could be nurtured, which in turn would improve teaching and learning in schools. All information about the public lessons, including lesson plans, videos of pre- and post-lesson interviews with students, the open lesson, and the discussion sessions was put on the web for open access. The number of teachers participating in the lesson observation and analysis was around 1300, cumulatively.

Tight coupling is a result of enforcing education ordinances, formulating education policies, and exercising quality assurance control to maintain the quality of education. School inspections, which embody the idea of tight coupling, are conducted by an education authority to evaluate the overall performance of the school and present recommendations for improvement. Since the development of a set of evaluation tools is indispensable to a quality assurance mechanism in the education system (Fitz-Gibbon, 1996), it could be beneficial to the schools‘ development if the critical conditions for nurturing a learning study community are set as the indicators; for example, identifying student learning difficulties, setting appropriate objects of learning and identifying critical features in teaching and learning, formulating school-based policies for professional development, exercising learning-focused leadership, forming learning networks with other schools and disseminating good teaching practices to the school system. School leaders will then be guided by the indicators for conducting self-evaluation and formulating a school plan (Cheng 2011), the critical conditions will be institutionalized and become the organizational routine to support practices, and eventually, the learning community will be built within the system. In fact, this is already happening. It is reported that terms such as ‘object of learning’, ‘critical features’ and ‘student learning difficulties’ are now being used by those carrying out school assessments.

9. Conclusion

We mentioned at the beginning of the paper that an OECD project identified a number of factors for creating an innovative learning environment which can move students to new levels of development. The challenge of integrating these factors and putting them into practice in real classrooms seems to be tackled successfully by learning study. We have shown, using an example of a learning study case, that learning study incorporated these principles in its design and implementation. Learning study is now also being practiced in many other countries, including Sweden, Brunei and the UK. The World Association of Lesson Studies has been formed to facilitate communication between those involved in lesson studies and learning study researches. Some learning studies have been shared. For example, in Runesson and Gustafsson’s (in press) study, some Swedish teachers used documented Hong Kong research lessons as a resource and adapted the insights gained by the Hong Kong teachers to the specific group of learners.
and other conditions in the Swedish context. This shows that learning study is not culture-specific, and pedagogical content knowledge gained can be shared across different countries. At the school level, we have shown, using a specific example, how a kernel for implementing innovation from visionary models to everyday practice (Resnick et al., 2010, chapter 11) was achieved, and we have explained, using the Kotter model, why the school was successful in institutionalizing learning study. The implementation of management strategies in school policy, cultural and leadership domains could be one of the ways to promote a learning study community. At the system level, a loose-tight coupling theory for supporting a learning network in the education system is recommended. The education authority could formulate policy strategies that create the conditions and capacity to allow the dissemination and sustainability of pedagogical practices introduced by learning study if they really want to improve the quality of education.

This paper describes how learning study helps to put some of the quality learning factors proposed by the OECD innovative learning environment project on the nature of learning into practice, and contributes a model for building a learning study community and network for promoting teachers' professional development and student learning. It is hoped that this study has provided insights for those schools and government officials who are interested in enhancing student learning and teacher competency, and provided some practical ways of tackling the challenges arising from such efforts.

References


